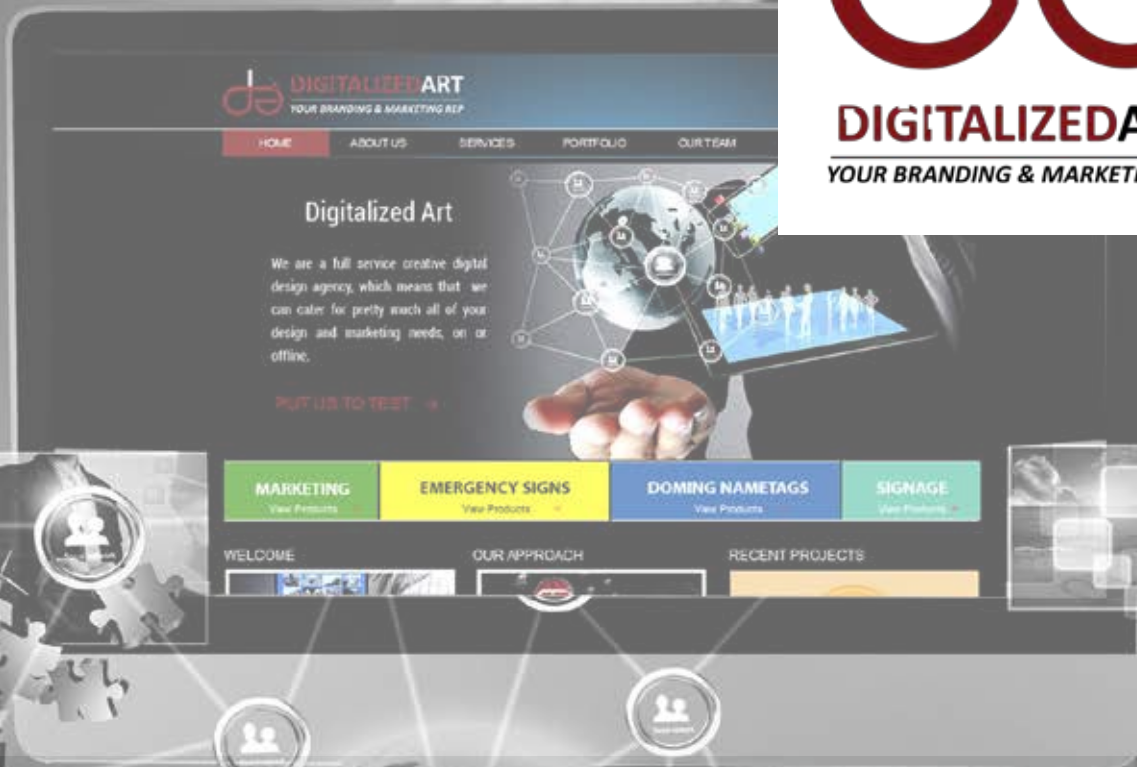




DIGITALIZEDART
YOUR BRANDING & MARKETING REP



Our main strength is providing our customers with effective visual solutions with a valuable artistic depth.



**Level 1 BBBEE
Contributor**

**CSD Supply No:
MAAA0041416**

Word from the Management to Clients

- Chemistry is important... A good designer will listen or read your needs, confirm everything with you and ask questions and/or provide suggestions before any work begins, that is our mastermind who is responsible for creating design solutions that have a high visual impact.



Background

Digitalized Art (www.digitalizedart.co.za) is creative digital design agency, which means that we can cater for pretty much all of your design and marketing needs, online or offline.

We are committed to achieving your goals and delivering measurable results to any media campaign. We always recommend what's best for your business, not ours!

This could be a new brand identity to reflect your business' values, a fresh marketing campaign to boost your brand's awareness or a fully bespoke ecommerce website to increase revenue from online sales.

Our main strength is based on providing our customers with effective visual solutions with a valuable artistic depth.





Our Vision

- To bring the best out of our client's image and recognition while we equip ourselves with the latest trends in the industry.

Our Mission

- To see our clients, enjoy the benefits of being recognised and all the best things that comes with it, while we take a step further to innovation.

Our Values

- Creativity
- Innovation
- Commitment to quality

Our Approach



At Digitalized Art we work on an hourly rate basis, from your brief we provide a detailed breakdown of the estimated hours we believe it should take to complete your project.

We aim potentially to stick to these projections so we can provide the client with a solid estimate from the outset. The only time your project may exceed

the estimated time frame is if the brief changes or additional requirements are added to the brief.

We advise all costs before beginning any work and agree a budget with you so your project can run seamlessly.



Chesly Silaule

He's a Creative designer by profession and he has more than 10 years' experience in the filed mainly dealing with Graphic Design, Web Design, 3d (dimension) objects modeling, Digital Printing and Signage.

Before cofounding Digitalized Art, he has worked for Mendi Consulting company for a 5 years as a senior Graphic and Web designer. He has been involved in a number of major projects with clients such as National Health Laboratory Services (NHLS), King Sabata Dalindyebo (KSD) municipality, Gauteng Legislature, MQA (Mining Qualification Authority)

Mkhanyiseli Ncuthu Dolo

He has been with Digitalized Art (Pty) Ltd since December 2012. He has four years' experience in sales and marketing.

He is responsible to determine the demand for products and services offered by the company and its competitors and identify potential customers. Develop pricing strategies with the goal of maximizing the firm's profits or share of the market while ensuring the company's customers are satisfied.

He is both creative as well as analytical in his approach to the job which requires one to be able to analyse as well as forecast the changing trends in the business world.





Marketing

- Web & Hosting Services
- Graphic design Services
- Branded Corporate Gifts
- Corporate Clothing
- Work Wear
- Naming Name Tags
- Publication (Magazine, Newsletter, Book etc) Design and Print

Emergency Signs

- Parking signs
- Safety Labels
- Fire Protection signs
- Property Signs

Signage

- Car Branding
- Indoor & Outdoor Displays
- All types of banners
- Shop and office Branding







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Creative Solutions



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king
of swagga





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Contributor

Our Happy Clients



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